Skaneateles 2017-NUAL REPOR

FROM THE DIRECTOR

Fiscal year 2017-2018 saw exciting growth at the library! Thanks to generous support from our community, we added a large number of new materials and services and introduced lots of new programming. Whether you're streaming award-winning movies at home, meeting your friends at book club, touring state and county parks or experiencing "live" British theater without a plane ticket, the Skaneateles Library is a place to connect with your community and the world.

You may have noticed some big changes in the adult nonfiction section — we converted to a Dewey Hybrid shelving system. Now books are grouped together in familiar bookstore categories, making it easier to browse and find related materials.

And thanks to the Library Board's commitment to our local kids and families, this summer we removed the barrier of overdue fines on kids' and teen materials. Now young people can dive into as many books as they can carry without having to worry about how quickly they can read.

This year the library made a larger effort to communicate with you, our users and supporters. We print and email a monthly newsletter, actively promote our services and events in the Skaneateles Press and on social media and mail a summer newsletter to each household in the school district. We hope you learned something new about your library! In the coming months, we're looking forward to enhancing that access with a modern website designed to make it easy for you to learn, explore and engage with us. Stay tuned for another great year!

Nickie Marquis, Library Director nickie@skanlibrary.org

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SUPPORTING OUR MISSION

to inspire learning, enrich lives and connect our community.

REALIZING OUR VISION

to be the cultural and informational hub of a vibrant, thriving community by creating spaces and experiences that are

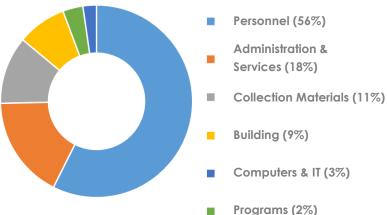
WELCOMING, ENRICHING and SUSTAINABLE.

FINANCIAL SUMMARY

OPERATING INCOME: \$432,274

Community-Based Funding (81%) Gifts & Grants (8%) Fundraising (7%) Other (2%) Fines & Fees (2%)

OPERATING EXPENSES: \$437,817



FISCAL YEAR (OCT 2017 - SEPT 2018) NUMBERS ARE UNAUDITED & FOR INFORMATIONAL PURPOSES ONLY.

NEW PROGRAMS & SERVICES ALL YEAR LONG!



BOOKS & STUFF ON OUR SHELVES

58,562 books, DVDs, etc. checked out: UP 2%

181 kits for all ages checked out: UP 72%

Most watched DVD was Wonder

Most read adult nonfiction book was

Killers of the Flower Moon

69,294 total check outs (incl. digital): UP 6%

DOWNLOADABLES & STREAMING

10,732 digital items used: UP 28%

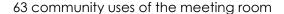
Breakdown: 49% ebooks, 7% video, 41% audiobooks and 3% music

Most watched movie on Kanopy was Loving Vincent

Most popular album on Hoopla was
The Greatest Showman Movie Soundtrack

PEOPLE & PROGRAMS

57,908 visits to the building



4,480 cardholders: UP 4%

7,282 people attended 398 programs: UP 16%

Most attended program was the Merry Go Round Theatre performance of *The Bremen* Town Musicians @ Austin Park

TECHNOLOGY

2,995 public computer sessions

82 drop-in tech help sessions

81 one-on-one tech help appointments

Most popular Unusual Item Kit was a Wifi Hotspot

