FROM THE DIRECTOR

From new collections to more programs, we’ve been busy this year! We introduced several digital resources throughout the year, starting with Morningstar Investment Research and ending with Creativebug and AtoZ World Food / Food America.

We expanded our Little Free Library program by collaborating with Rotary to build and install a library at the Skaneateles Conservation Area; Rotary also funded the purchase of an old newspaper box that was refurbished, painted bright yellow and converted into a library for the Owasco Market.

Summer reading was revamped with Explore Summer, an initiative to spark kids’ curiosity and inspire them to learn, create, play and read. Kids and teens earned rewards not only for reading, but also for learning skills and having adventures. We hosted story times and other programs (including our 4th summer of StoryWalk) at Austin Park, Baltimore Woods and the Conservation Area.

A system-wide cyberattack on July 12 dramatically impacted services for the rest of the fiscal year. We were unable to restock our shelves with new or returned materials for several months, and downloadable materials and digital resources were unavailable or unreliable. While we’re almost back to normal, we’re still experiencing some effects more than 6 months later. This community was incredibility patient and understanding during that time, and we can’t thank you enough!

Nickie Marquis
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FINANCIAL HIGHLIGHTS | FISCAL YEAR OCT 2018 - SEPT 2019
UNAUDITED FIGURES FOR INFORMATIONAL PURPOSES ONLY

OPERATING INCOME:
$ 449,412

- Local Public Funds: $ 350,000
- Investment Income: $ 32,003
- Fundraising: $ 28,200
- Gifts & Grants: $ 20,117
- Other (Barrow reimbursement, state aid): $ 12,808
- Fines & Fees: $ 6,283

OPERATING EXPENSES:
$ 449,412

- Personnel: $ 282,535
- Collection Materials & Resources: $ 53,735
- Building Operation & Maintenance: $ 47,694
- Administration: $ 28,513
- Technology & Automation: $ 21,205
- Programs: $ 15,732
**NEW & NOTABLE | ALL YEAR LONG!**

### Morningstar Investment Resource Center
provides online access to trusted investment info and analysis

- **JAN**
  - Baby Bounce & Rhyme and Family Book Club help babies and kids develop reading and social skills
- **FEB**
  - ASL for Kids teaches sign language thru word themes and activities
- **MAR**
  - Iditarod Racer Karen Land enthralled 99 people with her adventures on the trail
- **APR**
  - New website launched, providing better access to more content
- **MAY**
  - Around the World Kits let kids explore different countries thru books, culture, food and language
- **JUL**
  - Online crafting resource Creativebug provides access to projects and skills from professional artists and crafters
- **AUG**
  - Little Free Library installed at the Conservation Area
  - Wonderbooks and Launchpads help kids learn in new ways

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### ON OUR SHELVES

- **54,914 books, DVDs, etc. checked out**
- **362 kits for all ages checked out: UP 100%**
- Most watched kid’s DVD was *PAW Patrol: Halloween Heroes*
- Most popular middle reader book was *Diary of a Wimpy Kid: The Ugly Truth*
- **69,187 total check outs (incl. digital)**

### DOWNLOADABLES & STREAMING

- **14,273 digital items used: UP 33%**
  - Breakdown: 48% ebooks, 11% video, 39% audiobooks and 2% music
  - Most watched movie on Kanopy was *Hearts Beat Loud*
  - Most popular album on Hoopla was the *Spider-Man: Into the Spider-Verse Soundtrack*

### PEOPLE & PROGRAMS

- **59,802 visits to the building: UP 3%**
- **75 community uses of the meeting room: UP 19%**
- **5,098 cardholders: UP 14%**
- **7,735 people attended 465 programs: UP 6%**
- Most attended program was the Merry Go Round Theatre performance of *Look Up: Tales of the Sky* @ Austin Park with 145 people

### TECHNOLOGY

- **3,131 public computer sessions: UP 5%**
  - Digital Learning programs improved the tech skills and understanding of 59 people
  - 57 one-on-one tech help appointments

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*All information represents library activities during FY OCT 2018 - SEPT 2019. Some circulation statistics are estimated due to the cyberattack.*